



NLP FOR IMPACTFUL COMMUNICATION

22-23 May 2023

Armada Hotel Petaling Jaya, Malaysia

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INTRODUCTION

Communication is part and parcel of our daily lives. At times we even take it for granted. However, it is important to remember these 2 basic beliefs in communication, “What we get is what we communicate” and “You cannot NOT communicate”, to realize the impact of effective communications.

Neuro Linguistic Programming (NLP) is a way of thinking about how our world works. It is a study of excellence and how we can emulate it for ourselves. Underpinning NLP is a set of principles that guide our thinking and actions.

Specifically for this program, we will explore the workings of our minds and how verbal and non-verbal language patterns are used to represent and communicate our thoughts to the world at large. Many of our seemingly “normal” communications patterns can have a tremendously positive or negative impact on us. Ultimately, we will explore how to create more impact in our communication patterns, firstly through conscious effort subsequently leading to unconscious internalization.

BENEFITS OF ATTENDING

At the end of this program, participants should be able to:

- Identify the different components of communication
- Explain the basics of NLP
- Discuss the workings of our unconscious filters
- Manage, leverage and use the DDG in any communication situation
- Choose and adopt beliefs that are most empowering
- Apply the rules / principles of success
- Improve and increase results from our Interpersonal Communication
- Build rapport easily and quickly for better interpersonal communication
- Use the technique of reframing for impactful results in communication
- Change their response positively to any situation

COURSE OUTLINE

REVIEW ON COMMUNICATIONS

- The Process
- The Players
- The Types
- The Competencies

NEURO LINGUISTIC PROGRAMMING

- A brief history
- The What, Why & How of NLP

OUR UNCONSCIOUS FILTERS – ULTIMATELY DETERMINING HOW WE INTERACT WITH THE WORLD

MANAGING, LEVERAGING AND USING THE “DDG” IN COMMUNICATION

ENHANCING OUR INTRAPERSONAL COMMUNICATION

- Leveraging on the Empowering
- Beliefs of NLP
- The 4 rules for success

MAXIMIZING OUR INTERPERSONAL COMMUNICATION

- People are different – What, So what, Now what?
- Customizing communication to different individuals
- Testing for responses and acceptance
- The 7 C's of Communication within an NLP context

THE MAGIC OF RAPPORT

- Importance of rapport in communication
- Building, Maintaining & Breaking rapport

FRAMING FOR MEANING

- Context reframe
- Meaning reframe
- 6-Steps reframe

LINKING IT ALL TOGETHER

ACTION PLAN

EUGENE TAN CREDENTIALS

Certified NLP Trainer
 Certified Master Trainer – Hypnotherapy
 Board Certified Hypnotherapist
 Certified Professional Speaker
 Directive Communication Psychology Certified Trainer
 Certified Stress Management Consultant
 Certified NLP Master Practitioner
 Certified Neuro-Semantics Master Practitioner
 Certified NLP Coach
 Certified “Words that Change Minds” Language and Behavior Profile for Coaching Practitioner
 Certified Master Practitioner of Time Line Therapy
 Certified Practitioner of Time Line Therapy
 Certified NLP Practitioner
 Certified Hypnotherapist
 Certified Hypnotist

METHODOLOGY

We will use a finely balanced combination of exercises, demonstrations and reflections to enhance the overall learning experience. These will be augmented further by lectures, group discussions and sharing of real-life application issues.

WHO SHOULD ATTEND?

This program is suitable for anyone who wants to increase their effectiveness with self as well as with others

EUGENE TAN has been actively involved in various capacities of training and development for different organizations since 1993.

As a Certified Neuro Linguistic Programming (NLP) Trainer, he uses key concepts of NLP combined with Accelerated Learning principles for maximum effect during his sessions. With a keen understanding on the what, how and why of learning, his sessions are designed to maximize learning absorption and retention. Being a practical person, the ideas he advocates and shares are down to earth and readily applicable.

Eugene ensures that his sessions are always interactive, fun and never boring. His sessions seamlessly combine elements of high energy, high touch and high impact. When the situation requires, he will not hesitate to go high tech as well. In line with the key NLP concept, “All learning is state dependant”, he induces the optimum state of mind in the trainees to facilitate effortless transfer of knowledge.

He is a flexible and adaptable facilitator as evidenced by the numerous sessions that he has facilitated involving wide and diverse topics and situations - ranging from technical knowledge to soft skills, indoor to outdoor and instructor-led to participants centred.

Eugene specializes in the areas of leadership development, teambuilding, coaching and mentoring, emotional intelligence, stress management, communication skills and presentation skills. In addition, he is an approved and accredited trainer to conduct Train the Trainer (TTT) and Evaluation on Effectiveness of Training (EET) programmes for Pembangunan Sumber Manusia Berhad (PSMB).

With the accumulated years of up front training experience, he has facilitated or co-facilitated employees and associates from various MNCs, public sectors, universities and institutes of higher learning, large local organizations as well as small and medium industries and enterprises. He has also facilitated numerous sessions for schools and non-profit youth organizations.

He holds a Masters degree in Human Resource Management from University of Lincolnshire & Humberside (UK), Certificate in Learning & Development Practice, CIPD (UK) and the Certificate IV in Assessment & Workplace Training, Australia. Besides being fluent in English and Bahasa Malaysia, he is also conversant in Mandarin, which allows him to truly interact and connect with his audiences.

DELEGATE REGISTRATION FORM



Delegates

Name _____
Job Title _____
Telephone _____
Mobile _____
E-mail _____

Name _____
Job Title _____
Telephone _____
Mobile _____
E-mail _____

Name _____
Job Title _____
Telephone _____
Mobile _____
E-mail _____

Organization

Name _____
Telephone _____
Fax _____
Address _____

Authorization (This form is invalid without a signature)

Name _____
Job Title _____
Signature _____
Date _____

Contact Person

Name _____
Job Title _____
Telephone _____
Fax _____
Mobile _____
E-mail _____

Please complete this form immediately and send back to:

Wendy:

Tel: +6016-335-5527

Email: wendy@nashbs.com

Payment Details

Payment is required within 7 days upon receipt of the invoice.

NASH BUSINESS SOLUTIONS Sdn Bhd (1068674-V)

Standard Chartered

Account No: **794194740755**

SWIFT Code: **SCBLMYKXXXX**

All payment must be received prior to the event date

Confirmation details

Joining details confirming your participation will be sent, once a registration has been received. After receiving payment, a receipt will be issued.

Cancellations/Substitutions

Substitutions are welcome at any time. Please notify us at least 2 working days prior to the event. All cancellations will carry a 10% cancellation fee, once a registration form is received. All cancellations must be in writing by fax or e-mail at least 3 weeks before the event date. Cancellations with less than 3 weeks prior to the event date carry a 100% liability. However, course materials will still be couriered to you.

Note: The investment fee does not include any taxes (withholding or otherwise). In case of any taxes applicable the client has to ensure that the taxes are paid on top of the investment fee paid for the course. Compliance with the local tax laws is the responsibility of the client.

TRAINING SCHEDULE

08.30 --- Registration & Morning Coffee
09.00 --- Training Starts
10.45 --- Morning Coffee Break
11.00 --- Training Resumes
13.00 --- Lunch
14.00 --- Training Resumes
15.45 --- Afternoon Coffee Break
16:00 --- Training Resumes
17:00 --- Training Ends

Course	Regular Fee (per Delegate)	Group Fee: 3 or more pax (per Delegate)
NLP FOR IMPACFUL COMMUNICATION 22-23 May 2023, Armada Hotel Petaling Jaya, Malaysia	RM2,995	RM2,795