

# IMPACTFUL PRESENTATION SKILLS

21-22 September 2022 The Saujana Hotel Kuala Lumpur - Malaysia







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#### INTRODUCTION

Presentation is an important life skill that unfortunately is seldom emphasized during our early and learning years. In fact, this trend continues even up to tertiary education and early working life for many people. It is usually assumed that once you have the necessary knowledge and skills, you should be able to present them effortlessly. Thus, the predominantly lopsided focus on knowledge acquisition and little or no attention paid to <u>presenting</u> what we know in an interesting, inspiring, integrative and interactive manner.

The ability to present in a clear, concise and convincing manner to a wide variety of audiences enhances our ultimate effectiveness in life and at work. So many excellent plans get passed over because of less than stellar presentations resulting in doubts and inadequate buy-ins. On the other hand, lesser projects sometimes get the nod because of the impressive presentations and other "softer" factors supporting them.

This program explores the intricacies of presentations and dissects the important components for easier learning and assimilation. We then provide a step-by-step approach to building presentation skills. It includes tips, guidance and a hands-on experience in developing and presenting an effective presentation.

#### **BENEFITS OF ATTENDING**

Upon completion, participants should be able to:

- ✓ Identify the key features of an effective presentation
- ✓ "Own" the stage and develop stage presence
- ✓ Acquire the confidence, poise and proficiency in presentation
- ✓ Plan, prepare and deliver winning presentations
- Practice incorporating and using the various techniques during presentation
- ✓ Close your presentations with impact and style

#### **COURSE OUTLINE**

#### **Presentations**

- Definition of "Presentation"
- Importance of Presentation Skills
- Skills mean they can be learnt, honed and improved

#### Foundations of effective presentations

- As simple as ABC
- As simple as ABC
- ASK when in doubt
- ACT for best results

#### Planning

- What, Why, When, Who & How
- Words, Language and Questions
- Cutting edge techniques & technologies

#### Preparing

- Resources, Activities and Self!
- Patterns, Habits & Personalities
- Internal dialogue & the confidence factor
- Reduce and minimize your WANTs
- Interaction & Interpersonal excellence

#### Performing

- Build-up Beginning Boosting Berthing – Bye-bye
- Building credibility & rapport
- Stage presence & owning the stage

#### Perfecting

- Adopting & living the kaizen spirit!
- Maintaining a positive and progressive outlook
- Practice & Action Plan



#### SPEAKER'S PROFILE

#### **EUGENE TAN CREDENTIALS**

Certified NLP Trainer

Certified Master Trainer – Hypnotherapy

Board Certified Hypnotherapist

**Certified Professional Speaker** 

Directive Communication Psychology Certified Trainer

Certified Stress Management Consultant

Certified NLP Master Practitioner

Certified Neuro-Semantics Master Practitioner

Certified NLP Coach

Certified "Words that Change Minds" Language and Behavior Profile for Coaching Practitioner

Certified Master Practitioner of Time Line Therapy

Certified Practitioner of Time Line Therapy

Certified NLP Practitioner

Certified Hypnotherapist

Certified Hypnotist

#### METHODOLOGY

This program uses a combination of lectures, demonstrations and practice sessions to enhance the overall learning process. The tips and techniques are built into the whole presentation and explained in "real time". This ensures maximum understanding and application value for participants to better determine and control the outcomes of any presentation sessions.

#### WHO SHOULD ATTEND?

This program is suitable for all management personnel, who have the responsibility to present new or existing topics from time to time. It is also suitable for those who have the occasional duties to design and develop topics from the ground up. EUGENE TAN has been actively involved in various capacities of training and development for different organizations since 1993.

As a Certified Neuro Linguistic Programming (NLP) Trainer, he uses key concepts of NLP combined with Accelerated Learning principles for maximum effect during his sessions. With a keen understanding on the what, how and why of learning, his sessions are designed to maximize learning absorption and retention. Being a practical person, the ideas he advocates and shares are down to earth and readily applicable.

Eugene ensures that his sessions are always interactive, fun and never boring. His sessions seamlessly combine elements of high energy, high touch and high impact. When the situation requires, he will not hesitate to go high tech as well. In line with the key NLP concept, "All learning is state dependant", he induces the optimum state of mind in the trainees to facilitate effortless transfer of knowledge.

He is a flexible and adaptable facilitator as evidenced by the numerous sessions that he has facilitated involving wide and diverse topics and situations - ranging from technical knowledge to soft skills, indoor to outdoor and instructor-led to participants centred.

Eugene specializes in the areas of leadership development, teambuilding, coaching and mentoring, emotional intelligence, stress management, communication skills and presentation skills. In addition, he is an approved and accredited trainer to conduct Train the Trainer (TTT) and Evaluation on Effectiveness of Training (EET) programmes for Pembangunan Sumber Manusia Berhad (PSMB).

With the accumulated years of up front training experience, he has facilitated or co-facilitated employees and associates from various MNCs, public sectors, universities and institutes of higher learning, large local organizations as well as small and medium industries and enterprises. He has also facilitated numerous sessions for schools and non-profit youth organizations.

He holds a Masters degree in Human Resource Management from University of Lincolnshire & Humberside (UK), Certificate in Learning & Development Practice, CIPD (UK) and the Certificate IV in Assessment & Workplace Training, Australia. Besides being fluent in English and Bahasa Malaysia, he is also conversant in Mandarin, which allows him to truly interact and connect with his audiences.

## **DELEGATE REGISTRATION FORM**





| Delegates  | Please complete this form immediately and send back to:  |  |  |
|--|--|--|--|
| Delegates  | Wendy  |  |  |
| Name   | <br>Tel: +6016-335-5527  |  |  |
| Telephone  | Email: wendy@nashbs.com  |  |  |
| Mobile   |  |  |  |
| E-mail   | Payment Details  |  |  |
|  | Payment is required within 7 days upon receipt of the invoice.   |  |  |
| Name   | NASH BUSINESS SOLUTIONS Sdn Bhd (1068674-∨)  |  |  |
| Job Title  | Standard Chartered   |  |  |
| Telephone  | Account No: 794194740755   |  |  |
| Mobile   | SWIFT Code: SCBLMYKXXXX  |  |  |
| E-mail   | All payment must be received prior to the event date   |  |  |
| Name   | \  |  |  |
| Job Title  | Confirmation details   |  |  |
| Telephone  | Joining details confirming your participation will be sent, once a   |  |  |
| Mobile   | registration has been received. After receiving payment, a receipt will be   |  |  |
| E-mail   | issued.  |  |  |
|  | Cancellations/Substitutions  |  |  |
| Organization   | Substitutions are welcome at any time. Please notify us at least 2 working   |  |  |
| Name   | days prior to the event. All cancellations will carry a 10% cancellation   |  |  |
| Telephone  | fee, once a registration form is received. All cancellations must be in writing by fax or e-mail at least 3 weeks before the event date. |  |  |
| Fax  | Cancellations with less than 3 weeks prior to the event date carry a   |  |  |
| Address  | 100% liability. However, course materials will still be couriered to you.  |  |  |
| Authorization (This form is invalid without a signature) | <b>Note:</b> The investment fee does not include any taxes (withholding or   |  |  |
| Name   | otherwise). In case of any taxes applicable the client has to ensure that  |  |  |
| Job Title  | the taxes are paid on top of the investment fee paid for the course.   |  |  |
| Signature  | Compliance with the local tax laws is the responsibility of the client.  |  |  |
| Date   |  |  |  |
| Contact Person   |  |  |  |
|  | 08.30 Registration & Morning Coffee<br>09.00 Training Starts   |  |  |
| Name   | 10.45 Morning Coffee Break   |  |  |
| Job Title  | 11.00 Training Resumes   |  |  |
| Telephone  | 13.00 Lunch  |  |  |
| Fax  | 14.00 Training Resumes   |  |  |
| Mobile   | 15.45 Afternoon Coffee Break<br>16:00 Training Resumes   |  |  |
| E-mail   | 17:00 Training Ends  |  |  |

| Course  | Regular Fee<br>(per Delegate) | Group Fee: 3 or more pax<br>(per Delegate) |
|---|-------------------------------|--|
| IMPACTFUL PRESENTATION SKILLS                                   | RM2.995                       | RM2,795                                    |
| 21-22 September 2022, The Saujana Hotel Kuala Lumpur - Malaysia | 1(11/2,000                    |  |